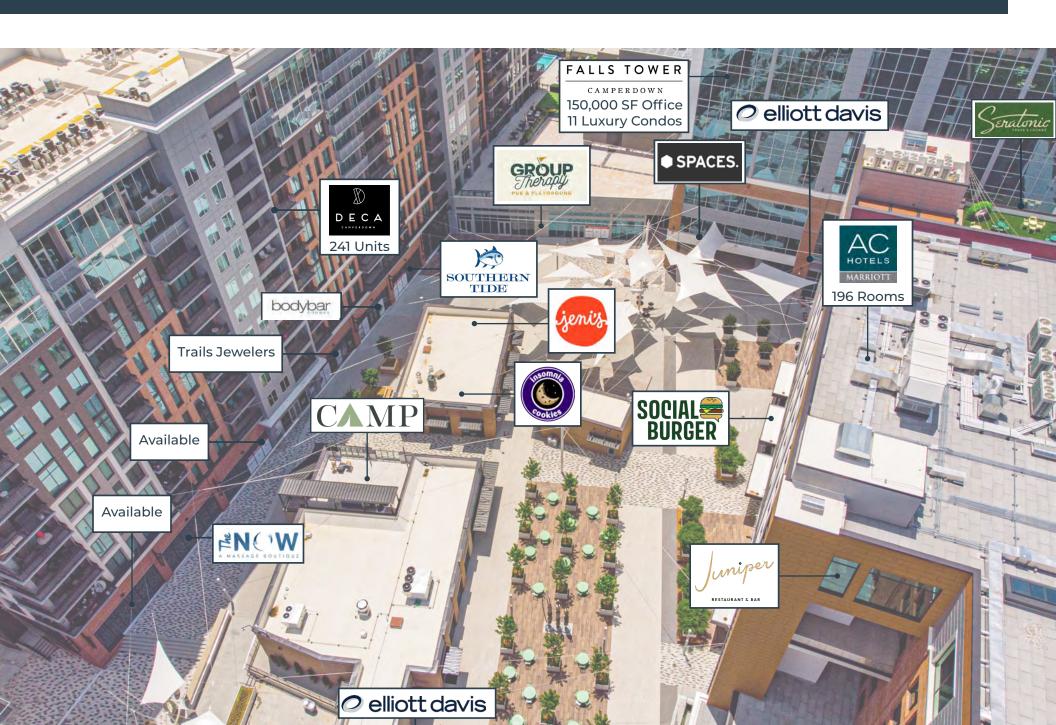
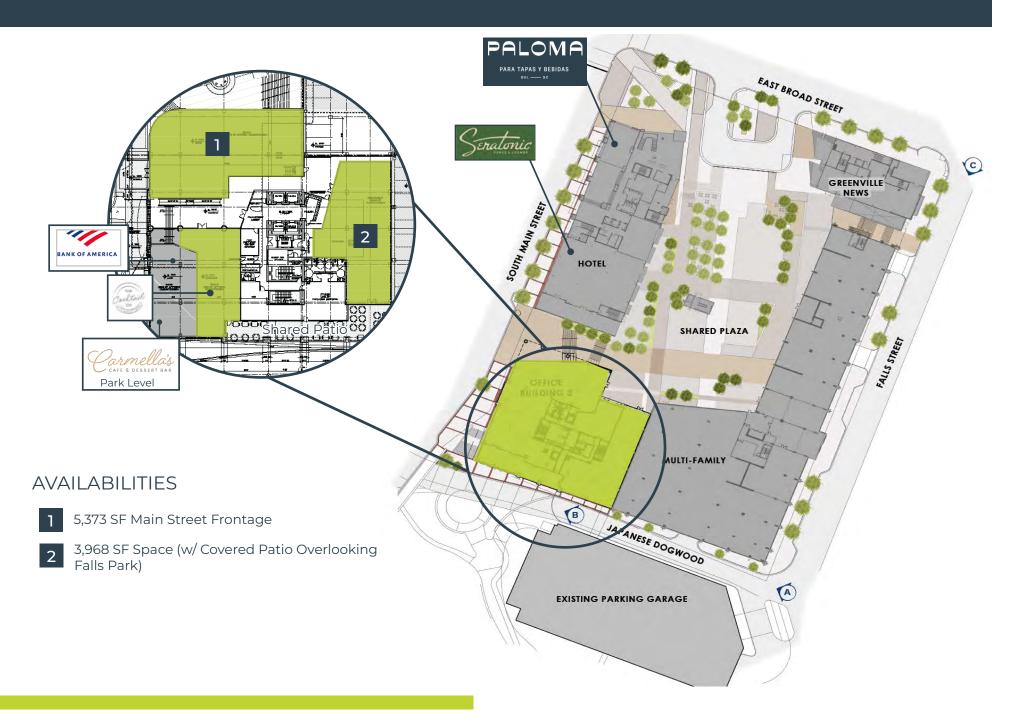


CAMPERDOWN DEVELOPMENT



FALLS TOWER SITE PLAN (MAIN STREET)



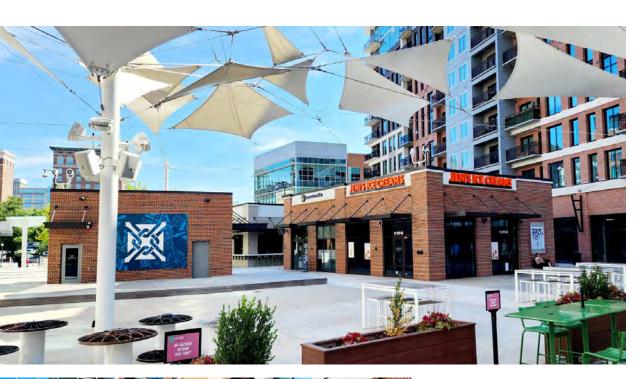
FALLS TOWER SITE PLAN (PLAZA LEVEL)



DECA SITE PLAN



CAMPERDOWN PHOTOS









DEMOGRAPHICS



11,479

Population



Average Household Size



Median Age

\$84,397

Median Household Income

Population Trends and Key Indicators

Camperdown Plaza

Ring: 1 mile radius

11,479 Population

5,961 Households

37.8 1.76 Avg Size

Median Age

Median Household Income

\$84,397

Median Home Value

\$562,613

Wealth Index

Housing Affordability

62

Diversity Index

84



Household



Median Household Income



Per Capita Income

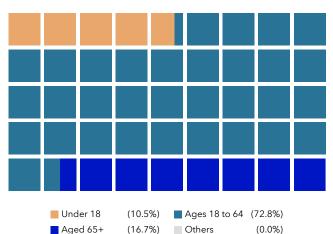


51

\$78,966

Median Net Worth

POPULATION BY AGE





\$2,903



\$8,477

\$343 Computers & Hardware







\$204,387,664

2024 Retail Goods

EMPLOYMENT

ANNUAL LIFESTYLE SPENDING

White Collar

Blue Collar





Theatre/Operas/ Concerts



Movies/Museums/ Parks

\$12

Source: This infographic contains data provided by Esri esri SCIENCE (2024, 2029), Esri-U.S. BLS (2024), Esri-MRI-Simmons (2024). © 2025 Esri



8%

83%

9%

Unemployment Rate

\$86

Sports Events

Online Games

DOWNTOWN GREENVILLE, SC





#YEAHTHAT GREENVILLE

NAMED ONE OF THE TOP TEN FRIENDLIEST CITIES IN THE SOUTH Southern Living 2024

RANKED 4TH ON THE LIST OF "BEST PLACES TO LIVE IN THE NATION"

U.S. News & World Report 2025

RANKED NO. 5 FOR THE SOUTH'S BEST CITIES ON THE RISE 2025 Livability 2025

TOP 10 MOST WALKABLE DOWNTOWNS

Travel + Leisure 2025

RANKED NO. 1 FOR THE BEST PLACE FOR YOUNG PROFESSIONALS **Niche 2024**

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