UNIVERSITY TOWN CENTER at NORTH PARK

Norman, Oklahoma // 2,000,000 +/- SF Regional Lifestyle Center

Phase (I) anchored by Target // Phase (II) anchored by Kohls

Home to the John Q. Hammons Embassy Suites Hotel & Convention Center



UNIVERSITY TOWN CENTER at NORTH PARK



LISTED 6th BEST PLACE TO LIVE
Money's list of America's best small cities 6 of 100

NORMAN, OK

In the fall, OUs football stadium is Norman's de facto town center.
WINNER

Sit down for lunch at Café Plaid in Norman and you'll see a little of everything: mothers with babies, students with laptops, and out-of-towners visiting the University of Oklahoma across the street. People flock to Norman from around the world to study and teach - and then to stay and raise a family. The university not only helps draw educated workers here but also serves as a major source of entertainment. When the OU Sooners play football against longtime rival, the University of Texas, Norman schools are almost always closed on Friday (you read that right) and the town packs the stadium. If you don't love all things gridiron, console yourself with the campus' world-class art museum, which houses works by Degas, Monet and Renoir. Affordability is another plus: Starter homes go for about \$135,000. While Norman hasn't had huge run-ups in housing prices, the city has also been spared the devastating downside.



EMBASSY SUITES

HOTELS®

\$50 million hotel project announced...

The Norman Transcript
By Carol Cole
Transcript Staff Writer

The Embassy Suites Hotel & Convention Center is a 65,000-square-foot conference center and a 10-story, 240-room hotel in the University North Park development in west Norman.

The \$50 million project was developed and is managed by John Q. Hammons Hotels and Resorts LLC, based in Springfield, MO. Groundbreaking took place in spring 2007, east of Interstate 35 between Robinson Street and Tecumseh Road and west of Max Westheimer airport.

"I am just ecstatic," said Mayor Harold Haralson. "It's taken a lot of hard work."

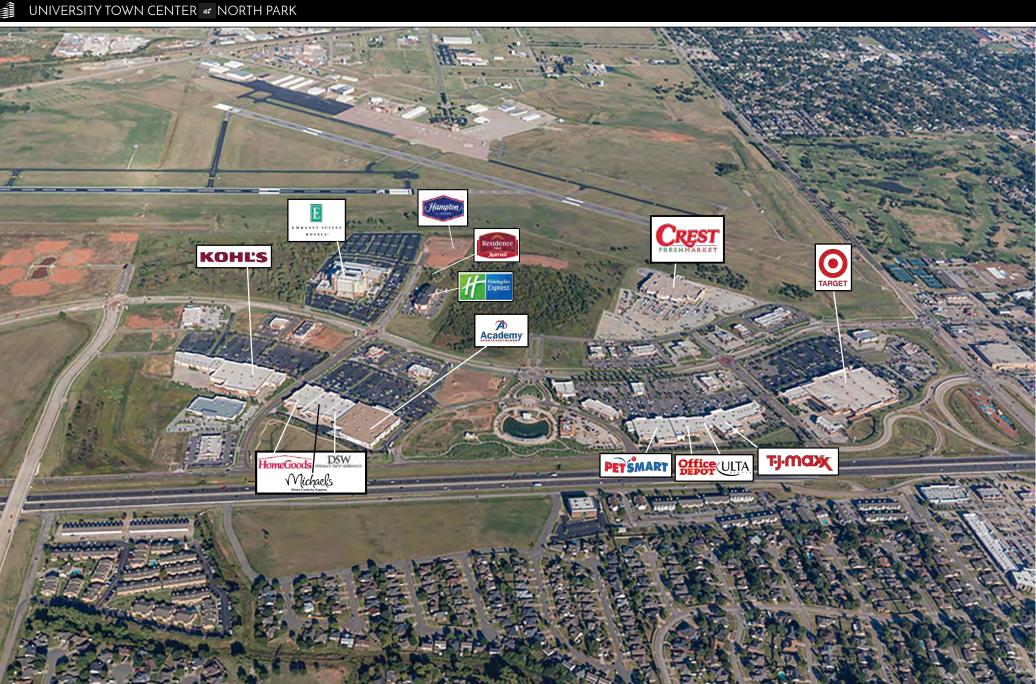
Hammons, who was present at the announcement, said his company had been studying the area for some time and is impressed with what is planned for the University North Park development. "We are honored to be a part of such a visionary development and know that as it comes to fruition, it will be a source of pride for not only Norman, but for all of Oklahoma," Hammons said.





Robert Collett (828) 403-2222 mail@rcollett.com

Bob Stearns (405) 641-6647 bstearns@soonerinvestment.com



Robert Collett (828) 403-2222 mail@rcollett.com Bob Stearns (405) 641-6647 bstearns@soonerinvestment.com

AERIAL PHOTO



Robert Collett (828) 403-2222 mail@rcollett.com Bob Stearns (405) 641-6647 bstearns@soonerinvestment.com





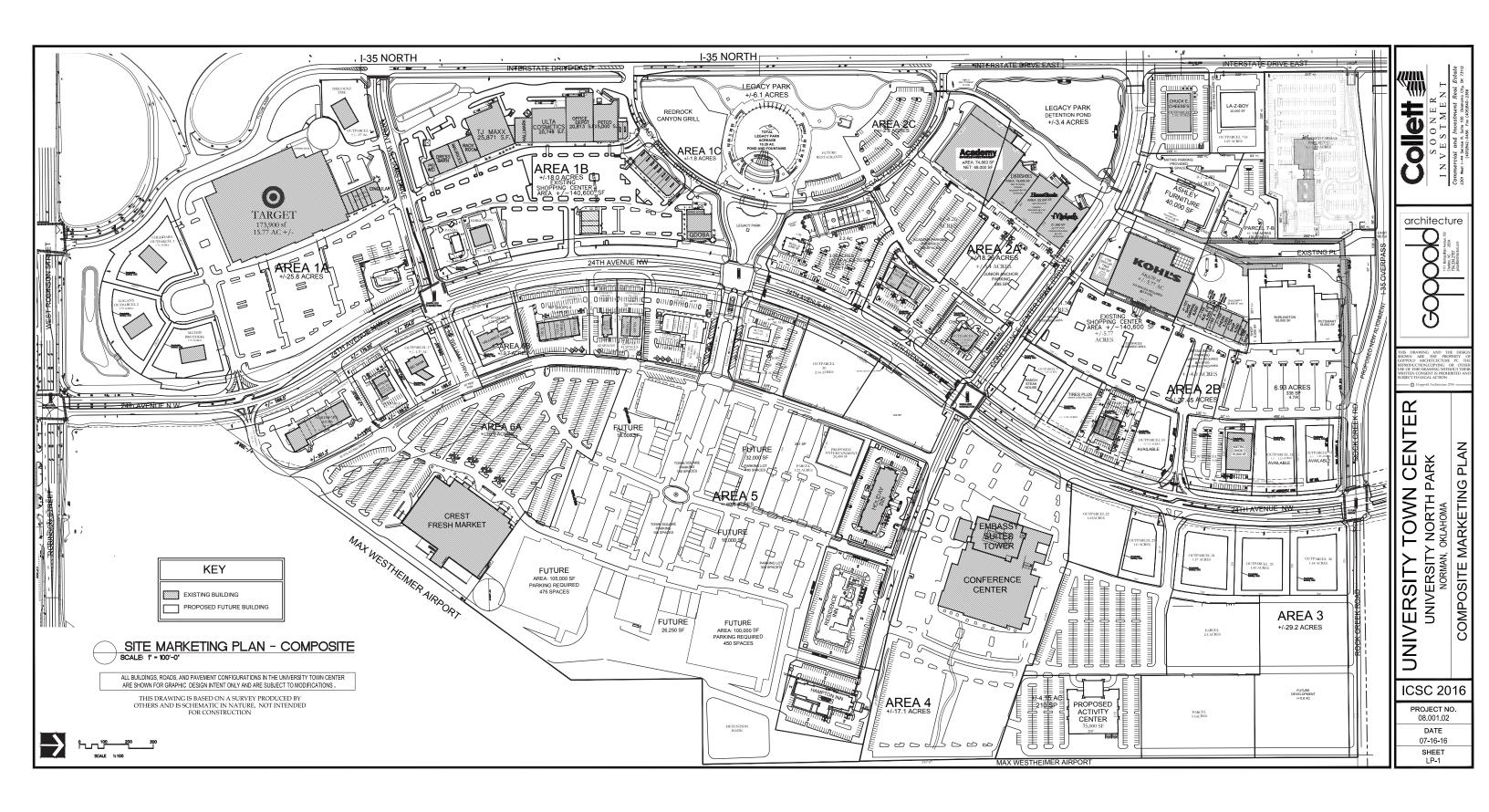
SOONER INVESTMENT Commercial & Investment Real Estate

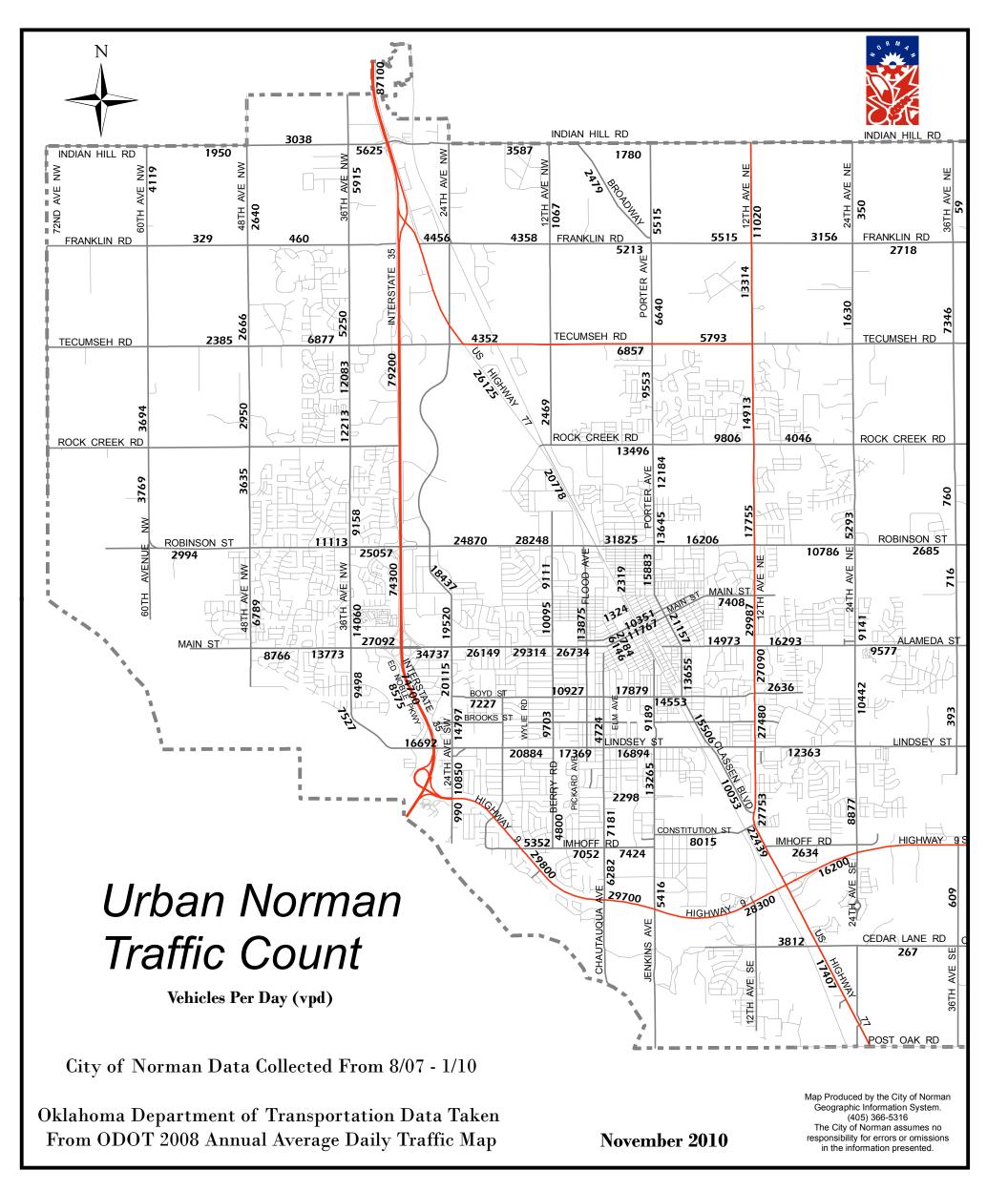
Robert Collett (828) 403-2222 mail@rcollett.com

Bob Stearns (405) 641-6647 bstearns@soonerinvestment.com

AERIAL PHOTO







2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2356/-97.4831								RF5
University Town Center	3 mi radio	JS	5 mi radiu	JS	10 mi radi	us	20 mi radi	us
Norman, OK 73069								
Population								
Estimated Population (2016)	54,369		109,467		247,125		761,025	
Projected Population (2021)	58,538		117,554		266,188		821,121	
Census Population (2010)	50,489		99,777		224,218		699,487	
Census Population (2000)	45,702		85,522		178,253		621,447	
Projected Annual Growth (2016 to 2021)	4,169	1.5%	8,088	1.5%	19,063	1.5%	60,096	1.6%
Historical Annual Growth (2010 to 2016)	3,880	1.3%	9,690	1.6%	22,907	1.7%	61,538	1.5%
Historical Annual Growth (2000 to 2010)	4,786	1.0%	14,255	1.7%	45,965	2.6%	78,039	1.3%
Estimated Population Density (2016)	1,924	psm	1,394	psm	787	osm	606	osm
Trade Area Size	28.26		78.51 <i>sq mi</i>		314.03 sq mi		1,256.51	
Households								
Estimated Households (2016)	23,523		45,601		99,741		298,329	
Projected Households (2021)	25,772		49,946		109,244		323,830	
Census Households (2010)	21,172		40,218		87,671		270,149	
Census Households (2000)	19,450		34,938		69,346		243,192	
Estimated Households with Children (2016)	6,212	26.4%	11,704	25.7%	30,959	31.0%	98,598	33.1%
Estimated Average Household Size (2016)	2.25		2.25		2.40		2.49	
Average Household Income								
Estimated Average Household Income (2016)	\$82,833		\$73,403		\$77,591		\$64,130	
Projected Average Household Income (2021)	\$101,144		\$87,765		\$91,804		\$74,157	
Estimated Average Family Income (2016)	\$108,842		\$99,652		\$95,783		\$76,943	
Median Household Income								
Estimated Median Household Income (2016)	\$64,098		\$58,055		\$64,416		\$53,885	
Projected Median Household Income (2021)	\$71,061		\$64,169		\$71,080		\$59,155	
Estimated Median Family Income (2016)	\$87,209		\$82,855		\$82,295		\$67,096	
Per Capita Income								
Estimated Per Capita Income (2016)	\$36,035		\$30,886		\$31,471		\$25,306	
Projected Per Capita Income (2021)	\$44,713		\$37,576		\$37,820		\$29,400	
Estimated Per Capita Income 5 Year Growth	\$8,679	24.1%	\$6,691	21.7%	\$6,349	20.2%	\$4,094	16.2%
Estimated Average Household Net Worth (2016)	\$540,404		\$475,537		\$497,394		\$385,695	
Daytime Demos (2016)								
Total Businesses	3,909		5,025		9,014		32,649	
Total Employees	46,634		60,787		95,008		404,020	
Company Headquarter Businesses	12	0.3%	14	0.3%	32	0.4%	269	0.8%
Company Headquarter Employees	794	1.7%	1,408	2.3%	2,125	2.2%	32,361	8.0%
Employee Population per Business	11.9		12.1		10.5		12.4	
Residential Population per Business	13.9		21.8		27.4		23.3	

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Norman, OK 73069 Smiradius Smiradius Smiradius Smiradius 20 miradius 20	Lav Lon. 00.2000/-07.4001								RF5
Norman, Ok. 73069	University Town Center								
White (2016)	Norman, OK 73069	3 mi radiu	IS	5 mi radiu	IS	10 mi radi	us	20 mi radi	us
White (2016)	Pace & Ethnicity								
Black or African American (2016)	· · · · · · · · · · · · · · · · · · ·	43 263	70.6%	83 803	76.6%	180 5/16	76 7%	503 133	66 1%
American Indian or Alaska Native (2016)									
Asian (2016)									
Hawaiian or Pacific Islander (2016) 36 0.1% 67 0.1% 147 0.1% 660 0.1% Chher Race (2016) 1,339 2.5% 2,76% 2.5% 7,015 2.8% 65,684 8.6% Two or More Races (2016) 3,615 6.6% 7,571 6.9% 17,484 7.1% 51,295 6.7% Not Hispanic or Latino Population (2016) 49,852 91.7% 100,854 92.1% 226,522 91.7% 633,967 83.3% Hispanic or Latino Population (2021) 53,118 90.7% 107,281 91.3% 224,1550 90.7% 674,959 92.2% Hispanic or Latino Population (2021) 5,421 9.3% 10,273 8.7% 24,638 9.3% 146,162 17.8% Not Hispanic or Latino Population (2010) 46,333 93.0% 10,273 8.7% 24,638 9.3% 146,162 17.8% Not Hispanic or Latino Population (2010) 43,799 95.8% 82,030 95.9% 170,777 95.8% 564,720 90.9% Not Hispanic or Latino Population (2010) 43,799 95.8% 82,030 95.9% 170,777 95.8% 564,720 90.9% Not Hispanic or Latino Population (2000) 43,799 95.8% 82,030 95.9% 170,777 95.8% 564,720 90.9% Projected Hispanic Annual Growth (2016 to 2021) 90.4 4.0% 1,660 3.9% 4,035 3.9% 19,104 3.0% 1,904 4.2% 1,660 3.9% 4,035 3.9% 19,104 3.0% 1,904 4.2% 1,660 3.9% 1,3127 11.0% 70,330 7.7% Age Distribution (2016) 2,613 8.6% 5,713 5.2% 14,376 5.8% 55,173 7.2% Age 10 to 14 Years 3,201 5.9% 5,661 5.2% 15,574 6.3% 51,753 6.8% Age 15 to 19 Years 3,306 6.1% 9,833 8.8% 18,508 7.5% 52,143 8.9% 51,753 6.8% Age 30 to 34 Years 3,396 6.1% 9,833 8.8% 18,508 7.5% 52,143 8.9% 3,492 30 to 34 Years 3,396 6.7% 3,593 6.8% 3,5	· · ·								
Dther Race (2016)									
Two or More Races (2016) 3,615 6,6% 7,571 6,9% 17,484 7,1% 51,295 6,7% Not Hispanic or Latino Population (2016) 49,852 91,7% 100,854 92.1% 226,522 91,7% 633,967 83,9% Not Hispanic or Latino Population (2021) 53,118 90,7% 107,281 91,3% 241,550 90,7% 674,559 82,2% Hispanic or Latino Population (2021) 5,421 9,3% 10,273 8,7% 24,638 9,3% 146,162 17,6% Not Hispanic or Latino Population (2010) 46,933 83,0% 93,063 93,3% 208,193 92,9% 591,413 94,5% Hispanic or Latino Population (2010) 3,555 7,0% 6,713 6,7% 16,025 7,7% 108,073 15,5% Not Hispanic or Latino Population (2000) 43,799 95,8% 82,030 9,9% 170,777 96,8% 664,720 90,9% Hispanic or Latino Population (2000) 1,904 4,2% 3,492 4,1% 7,475 4,2% 56,728 9,1% Projected Hispanic Annual Growth (2016 to 2021) 904 4,0% 1,660 3,9% 4,035 3,9% 19,104 3,0% Historic Hispanic Annual Growth (2000 to 2016) 2,613 8,6% 5,121 9,2% 13,127 1,0% 70,330 7,7% Age 10 to 14 Years 3,201 5,9% 5,681 5,7% 5,825 5,3% 15,574 6,3% 51,753 6,9% Age 25 to 29 Years 3,118 5,7% 5,825 5,3% 15,574 6,3% 51,753 6,9% Age 25 to 29 Years 4,472 8,2% 9,683 8,1% 2,04,73 8,3% 59,234 7,8% Age 30 to 34 Years 3,366 6,1% 9,633 8,8% 18,508 7,5% 5,225 6,8% Age 30 to 34 Years 3,365 7,3% 8,068 7,4% 14,798 6,0% 4,066 6,2% Age 30 to 34 Years 3,364 6,0% 5,584 5,7% 14,275 6,9% 5,963 6,9% 6,516 6,0% 16,525 6,7% 51,622 6,8% Age 30 to 34 Years 3,244 6,0% 5,584 5,7% 14,225 5,9% 3,442 5,7% 5,966 5,960 5,8% 4,066 6,2% Age 30 to 34 Years 3,244 6,0% 5,584 5,7% 14,225 5,9% 3,442 5,7% 3,666 2,7% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466 6,2% 3,466									
Not Hispanic or Latino Population (2016)	· · ·								
Hispanic or Latino Population (2011)									
Not Hispanic or Latino Population (2021) 53.118 90.7% 107.281 91.3% 241,550 90.7% 674,959 82.2% Hispanic or Latino Population (2010) 46.933 93.0% 93.063 93.3% 24,633 93.9% 591,413 84.5% Hispanic or Latino Population (2010) 46.933 93.0% 93.063 93.3% 208,193 92.9% 591,413 84.5% Hispanic or Latino Population (2010) 3.555 7.0% 6,713 6.7% 16.025 7.1% 108,073 15.5% Not Hispanic or Latino Population (2000) 1.904 4.2% 3.492 4.1% 7,475 4.2% 564,720 90.9% Hispanic or Latino Population (2000) 1.904 4.2% 3.492 4.1% 7,475 4.2% 56,728 9.1% Projected Hispanic Annual Growth (2016 to 2021) 904 4.0% 1.660 3.3% 4.035 3.9% 19,104 3.0% Historic Hispanic Annual Growth (2000 to 2016) 2.613 8.6% 5,121 9.2% 13,127 11.0% 70,330 7.7% Age Under 5 2.822 5.2% 5,713 5.2% 14,376 5.8% 55,173 7.2% Age 5 to 9 Years 3.118 5.7% 5.825 5.3% 15,348 6.2% 54,476 7.2% Age 10 14 Years 3.306 6.1% 9.633 8.6% 18,508 7.5% 52,143 6.9% Age 25 to 29 Years 3.306 6.1% 9.633 8.6% 18,508 7.5% 52,143 6.9% Age 25 to 29 Years 3.306 6.1% 9.633 8.6% 18,508 7.5% 52,143 6.9% Age 25 to 29 Years 4,472 8.2% 9.968 9.1% 20,473 8.3% 59,234 7.8% Age 35 to 39 Years 3.965 7.3% 8.086 7.3% 8.086 7.4% 18,709 7.6% 57,953 7.6% Age 30 to 34 Years 3.965 7.3% 8.086 7.3% 8.086 7.4% 18,709 7.6% 57,953 7.6% Age 30 to 34 Years 3.965 7.3% 8.086 7.3% 8.086 7.3% 18,709 7.6% 57,953 7.6% Age 30 to 34 Years 3.346 6.1% 5.584 5.3% 14,798 6.0% 48,866 6.2% Age 45 to 49 Years 3.344 6.1% 5.5% 52,24 5.3% 14,479 8.0% 48,866 6.2% Age 45 to 49 Years 3.344 6.1% 5.5% 5.24 5.3% 14,479 8.0% 48,866 6.2% Age 45 to 49 Years 3.344 6.1% 5.5% 5.5% 5.55 5.9 Years 3.244 6.0% 5.584 5.3% 14,425 5.8% 45,657 6.0% Age 50 to 64 Years 3.244 6.0% 5.584 5.3% 14,425 5.8% 45,657 6.0% Age 50 to 64 Years 3.244 6.0% 5.584 5.3% 14,425 5.8% 45,657 6.0% Age 50 to 64 Years 3.240 6.0% 5.584 5.1% 14,231 5.8% 45,657 6.0% Age 50 to 64 Years 3.240 6.0% 5.584 5.1% 14,231 5.8% 45,657 6.0% Age 50 to 64 Years 3.240 6.0% 5.584 5.1% 14,231 5.8% 45,657 6.0% Age 50 to 64 Years 4.209 7.7% 7.08 6.0% 13,338 1.338 3.340 10.8% 40.006 5.3% Age 50 to 64 Yea									
Hispanic or Latino Population (2010)									
Not Hispanic or Latino Population (2010)									
Hispanic or Latino Population (2010) A3,595 7.0% 6,713 6.7% 16,025 7.1% 108,073 75.5% Not Hispanic or Latino Population (2000) A3,799 95.6% 82,030 95.9% 170,777 95.6% 564,720 90.9% Hispanic or Latino Population (2000) 1,904 4.2% 3,492 4.1% 7,475 4.2% 56,728 9.1% Projected Hispanic Annual Growth (2016 to 2021) Projected Hispanic Annual Growth (2000 to 2016) 2,613 8.6% 5,121 9.2% 13,127 11.0% 70,330 7.7% Age Distribution (2016) Age Distribution (2016) Age Distribution (2016) Age Jo by Years 3,118 5.7% 5,825 5.3% 15,348 6.2% 54,476 7.2% Age 5 to 9 Years 3,201 5.9% 5,661 5.2% 15,574 6.3% 51,753 6.6% Age 20 to 24 Years 6,145 11.3% 17,677 16.1% 27,045 10.9% 61,128 8.0% Age 20 to 24 Years 4,472 8.2% 9,968 9.1% 20,473 8.3% 59,234 7.8% Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.8% Age 40 to 44 Years 3,346 6.7% 5,584 5.3% 14,769 7.6% 57,953 7.6% Age 5 to 5 Years 3,244 6.0% 5,584 5.3% 14,255 5.8% 46,165 6.1% Age 5 to 5 Years 3,244 6.0% 5,584 5.1% 14,251 5.8% 46,165 6.1% Age 5 to 5 Years 3,244 6.0% 5,584 5.1% 14,251 5.8% 46,165 6.1% Age 5 to 5 Years 3,240 6.0% 5,584 5.1% 14,251 5.8% 46,165 6.1% Age 5 to 5 Years 3,240 6.0% 5,584 5.1% 14,251 5.8% 46,165 6.1% Age 5 to 5 Years 2,297 5.5% 5,522 4.8% 3,375 3.6% 9,114 3.7% 56,662 7.4% Age 50 to 6 4 Years 3,244 6.0% 5,584 5.1% 14,251 5.8% 46,165 6.1% Age 5 to 5 Years 3,240 6.0% 5,584 5.1% 14,231 5.8% 46,666 6.2% Age 60 to 64 Years 2,297 5.5% 5,552 4.6% 3,375 3.6% 9,114 3.7% 56,662 7.4% Age 50 to 54 Years 2,297 5.5% 5,552 4.6% 3,375 3.6% 9,114 3.7% 56,662 7.4% Age 50 to 64 Years 2,297 5.5% 5,552 4.6% 3,375 3.6% 9,114 3.7% 56,662 7.4% Age 50 to 64 Years 2,297 5.5% 5,552 4.6% 3,375 3.6% 9,114 3.7% 56,662 7.4% Age 50 to 64 Years 2,297 5.5% 5,552 4.6% 3,375 3.6% 9,114 3.7% 56,662 7.4% Age 50 to 64 Years 2,297 5.5% 5,552 4.6% 3,375 3.6% 9,114 3.7% 56,662 7.4% Age 50 to 64 Years 2,297 5.5% 5,555 5.24 6.6% 3,38 3.8% 3.40 3.40 3.40 3.40 3.40 3.40 3.40 3.40									
Not Hispanic or Latino Population (2000)		•							
Hispanic or Latino Population (2000)								•	
Projected Hispanic Annual Growth (2016 to 2021) 904 4.0% 1,660 3.9% 4,035 3.9% 19,104 3.0% 18istoric Hispanic Annual Growth (2000 to 2016) 2,613 8.6% 5,121 9.2% 13,127 11.0% 70,330 7.7% 70,330									
Historic Hispanic Annual Growth (2000 to 2016) 2,613				•				•	
Age Distribution (2016) Age Under 5 2,822 5.2% 5,713 5.2% 14,376 5.8% 55,173 7.2% Age 5 to 9 Years 3,118 5.7% 5,825 5.3% 15,348 6.2% 54,476 7.2% Age 10 to 14 Years 3,201 5.9% 5,661 5.2% 15,574 6.3% 51,753 6.8% Age 15 to 19 Years 3,306 6.1% 9,633 8.8% 18,508 7.5% 52,143 6.9% Age 20 to 24 Years 6,145 11.3% 17,677 16.1% 27,045 10.9% 61,128 8.0% Age 25 to 29 Years 4,472 8.2% 9,968 9.1% 20,473 8.3% 59,234 7.8% Age 30 to 34 Years 3,965 7,3% 8,068 7.4% 18,709 7.6% 57,953 7.6% Age 30 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.8% Age 30 to 54 Years 3,344 6.1% 5,824									
Age Under 5 2,822 5.2% 5,713 5.2% 14,376 5.8% 55,173 7.2% Age 5 to 9 Years 3,118 5.7% 5,825 5.3% 15,348 6.2% 54,476 7.2% Age 10 to 14 Years 3,201 5.9% 5,661 5.2% 15,574 6.3% 51,753 6.8% Age 15 to 19 Years 3,306 6.1% 9,633 8.8% 18,508 7.5% 52,143 6.9% Age 20 to 24 Years 6,145 11.3% 17,677 16.1% 27,045 10.9% 61,128 8.0% Age 25 to 29 Years 4.472 8.2% 9,968 9.1% 20,473 8.3% 59,234 7.6% Age 35 to 39 Years 3,593 6.6% 6.516 6.0% 16,525 6.7% 51,622 6.6% Age 35 to 39 Years 3,593 6.6% 6.516 6.0% 16,525 6.7% 51,622 6.6% Age 40 to 44 Years 3,244 6.0% 5,5235 4.8% 13,46	Historic Hispanic Annual Growth (2000 to 2016)	2,613	8.6%	5,121	9.2%	13,127	11.0%	70,330	7.7%
Age Under 5 2,822 5.2% 5,713 5.2% 14,376 5.8% 55,173 7.2% Age 5 to 9 Years 3,118 5.7% 5,825 5.3% 15,348 6.2% 54,476 7.2% Age 10 to 14 Years 3,201 5.9% 5,661 5.2% 15,574 6.3% 51,753 6.8% Age 15 to 19 Years 3,306 6.1% 9,633 8.8% 18,508 7.5% 52,143 6.9% Age 20 to 24 Years 6,145 11.3% 17,677 16.1% 27,045 10.9% 61,128 8.0% Age 30 to 34 Years 3,965 7.3% 8,068 7.4% 18,709 7.6% 57,953 7.6% Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.6% Age 34 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 50 to 54 Years 3,244 6.0% 5,584 5.1% 14,225	Age Distribution (2016)								
Age 5 to 9 Years 3,118 5.7% 5,825 5.3% 15,348 6.2% 54,476 7.2% Age 10 to 14 Years 3,201 5.9% 5,661 5.2% 15,574 6.3% 51,753 6.9% Age 15 to 19 Years 6,145 11.3% 17,677 16.1% 27,045 10.9% 61,128 8.0% Age 25 to 29 Years 4,472 8.2% 9,968 9.1% 20,473 8.3% 59,234 7.8% Age 30 to 34 Years 3,965 7.3% 8,068 7.4% 18,709 7.6% 57,953 7.6% Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.6% Age 40 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 45 to 49 Years 2,997 5.5% 5,235 4.8% 13,469 5.5% 43,442 5.7% Age 50 to 54 Years 3,244 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 50 to 59 Years 3,240 <td>1 3</td> <td>2,822</td> <td>5.2%</td> <td>5,713</td> <td>5.2%</td> <td>14,376</td> <td>5.8%</td> <td>55,173</td> <td>7.2%</td>	1 3	2,822	5.2%	5,713	5.2%	14,376	5.8%	55,173	7.2%
Age 10 to 14 Years 3,201 5.9% 5,661 5.2% 15,574 6.3% 51,753 6.8% Age 15 to 19 Years 3,306 6.1% 9,633 8.8% 18,508 7.5% 52,143 6.9% Age 20 to 24 Years 6,145 11.3% 17,677 16.1% 27,045 10.9% 61,128 8.0% Age 25 to 29 Years 4,472 8.2% 9,968 9.1% 20,473 8.3% 59,234 7.6% Age 30 to 34 Years 3,965 7.3% 8.068 7.4% 18,709 7.6% 57,953 7.6% Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.8% Age 40 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 45 to 49 Years 3,244 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.1% Age 55 to 59 Years 3,240 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 65 to 74 Years 2,575<	_								
Age 15 to 19 Years 3,306 6.1% 9,633 8.8% 18,508 7.5% 52,143 6.9% Age 20 to 24 Years 6,145 11,3% 17,677 16.1% 27,045 10.9% 61,128 8.0% Age 25 to 29 Years 4,472 8.2% 9,968 9.1% 20,473 8.3% 59,234 7.8% Age 30 to 34 Years 3,965 7.3% 8,068 7.4% 18,709 7.6% 57,953 7.6% Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.8% Age 40 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 45 to 49 Years 2,997 5.5% 5,235 4.8% 13,469 5.5% 43,442 5.7% Age 50 to 54 Years 3,240 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.0% Age 60 to 64 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 65 to 74 Years 2,95 </td <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	-								
Age 20 to 24 Years 6,145 11.3% 17,677 16.1% 27,045 10.9% 61,128 8.0% Age 25 to 29 Years 4,472 8.2% 9,968 9,1% 20,473 8.3% 59,234 7.6% Age 30 to 34 Years 3,965 7.3% 8,068 7.4% 18,709 7.6% 57,953 7.6% Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.8% Age 40 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 45 to 49 Years 2,997 5.5% 5,235 4.8% 13,469 5.5% 43,442 5.7% Age 50 to 54 Years 3,244 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.1% Age 65 to 74 Years 3,240 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 75 to 84 Years 2,251 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 75 to 84 Years 6,062 </td <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	_								
Age 25 to 29 Years 4,472 8.2% 9,968 9.1% 20,473 8.3% 59,234 7.8% Age 30 to 34 Years 3,965 7.3% 8,068 7.4% 18,709 7.6% 57,953 7.6% Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.8% Age 40 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 45 to 49 Years 2,997 5.5% 5,235 4.8% 13,469 5.5% 43,442 5.7% Age 50 to 54 Years 3,244 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.1% Age 50 to 54 Years 3,240 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 60 to 64 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	-								
Age 30 to 34 Years 3,965 7.3% 8,068 7.4% 18,709 7.6% 57,953 7.6% Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.8% Age 40 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 45 to 49 Years 2,997 5.5% 5,235 4.8% 13,469 5.5% 43,442 5.7% Age 50 to 54 Years 3,244 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.1% Age 55 to 59 Years 3,240 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 60 to 64 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 65 to 74 Years 4,209 7.7% 7,098 6.5% 18,343 7.4% 56,662 7.4% Age 85 Years or Over 1,258 2,3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 <	-								
Age 35 to 39 Years 3,593 6.6% 6,516 6.0% 16,525 6.7% 51,622 6.8% Age 40 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 45 to 49 Years 2,997 5.5% 5,235 4.8% 13,469 5.5% 43,442 5.7% Age 50 to 54 Years 3,244 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.1% Age 60 to 64 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 65 to 74 Years 4,209 7.7% 7,098 6.5% 18,343 7.4% 56,662 7.4% Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 34.0 Gender Age Distribution (2016) Female Population 27,699 </td <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	_								
Age 40 to 44 Years 3,314 6.1% 5,824 5.3% 14,798 6.0% 46,866 6.2% Age 45 to 49 Years 2,997 5.5% 5,235 4.8% 13,469 5.5% 43,442 5.7% Age 50 to 54 Years 3,244 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.1% Age 55 to 59 Years 3,240 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 60 to 64 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 65 to 74 Years 4,209 7.7% 7,098 6.5% 18,343 7.4% 56,662 7.4% Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 34.0 34.3 34.0 34.3 34.0 34.3 35.2 36.6%	_								
Age 45 to 49 Years 2,997 5.5% 5,235 4.8% 13,469 5.5% 43,442 5.7% Age 50 to 54 Years 3,244 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.1% Age 55 to 59 Years 3,240 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 65 to 74 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 65 to 74 Years 4,209 7.7% 7,098 6.5% 18,343 7.4% 56,662 7.4% Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 34.1 34.1 34.1 35.2 31.8 33.8 34.0 34.1 35.2 31.8 33.8 34.0 34.1 36.2 36.2 36.2 36.2 36.2 36.2	_								
Age 50 to 54 Years 3,244 6.0% 5,584 5.1% 14,225 5.8% 46,165 6.1% Age 55 to 59 Years 3,240 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 60 to 64 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 65 to 74 Years 4,209 7.7% 7,098 6.5% 18,343 7.4% 56,662 7.4% Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 34.0 33.8 34.0	-								
Age 55 to 59 Years 3,240 6.0% 5,630 5.1% 14,231 5.8% 45,657 6.0% Age 60 to 64 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 65 to 74 Years 4,209 7.7% 7,098 6.5% 18,343 7.4% 56,662 7.4% Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 34.0 33.8 34.0									
Age 60 to 64 Years 2,970 5.5% 5,052 4.6% 12,511 5.1% 40,266 5.3% Age 65 to 74 Years 4,209 7.7% 7,098 6.5% 18,343 7.4% 56,662 7.4% Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 34.0 33.8 34.0									
Age 65 to 74 Years 4,209 7.7% 7,098 6.5% 18,343 7.4% 56,662 7.4% Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 34.0 33.8 34.0	_ ·								
Age 75 to 84 Years 2,515 4.6% 3,975 3.6% 9,114 3.7% 27,650 3.6% Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 Gender Age Distribution (2016) Female Population 27,699 50.9% 55,219 50.4% 125,821 50.9% 384,175 50.5% Age 0 to 19 Years 6,078 21.9% 13,326 24.1% 31,321 24.9% 104,091 27.1% Age 20 to 64 Years 16,916 61.1% 34,381 62.3% 76,608 60.9% 225,925 58.8% Age 65 Years or Over 4,705 17.0% 7,513 13.6% 17,892 14.2% 54,159 14.1% Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	-								
Age 85 Years or Over 1,258 2.3% 2,005 1.8% 3,876 1.6% 10,836 1.4% Median Age 35.2 31.8 33.8 34.0 34.0 Gender Age Distribution (2016) Female Population 27,699 50.9% 55,219 50.4% 125,821 50.9% 384,175 50.5% Age 0 to 19 Years 6,078 21.9% 13,326 24.1% 31,321 24.9% 104,091 27.1% Age 20 to 64 Years 16,916 61.1% 34,381 62.3% 76,608 60.9% 225,925 58.8% Age 65 Years or Over 4,705 17.0% 7,513 13.6% 17,892 14.2% 54,159 14.1% Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,									
Median Age 35.2 31.8 33.8 34.0 Gender Age Distribution (2016) Female Population 27,699 50.9% 55,219 50.4% 125,821 50.9% 384,175 50.5% Age 0 to 19 Years 6,078 21.9% 13,326 24.1% 31,321 24.9% 104,091 27.1% Age 20 to 64 Years 16,916 61.1% 34,381 62.3% 76,608 60.9% 225,925 58.8% Age 65 Years or Over 4,705 17.0% 7,513 13.6% 17,892 14.2% 54,159 14.1% Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%									
Gender Age Distribution (2016) Female Population 27,699 50.9% 55,219 50.4% 125,821 50.9% 384,175 50.5% Age 0 to 19 Years 6,078 21.9% 13,326 24.1% 31,321 24.9% 104,091 27.1% Age 20 to 64 Years 16,916 61.1% 34,381 62.3% 76,608 60.9% 225,925 58.8% Age 65 Years or Over 4,705 17.0% 7,513 13.6% 17,892 14.2% 54,159 14.1% Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	_		2.070		7,0,0		11070		,0
Female Population 27,699 50.9% 55,219 50.4% 125,821 50.9% 384,175 50.5% Age 0 to 19 Years 6,078 21.9% 13,326 24.1% 31,321 24.9% 104,091 27.1% Age 20 to 64 Years 16,916 61.1% 34,381 62.3% 76,608 60.9% 225,925 58.8% Age 65 Years or Over 4,705 17.0% 7,513 13.6% 17,892 14.2% 54,159 14.1% Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%									
Age 0 to 19 Years 6,078 21.9% 13,326 24.1% 31,321 24.9% 104,091 27.1% Age 20 to 64 Years 16,916 61.1% 34,381 62.3% 76,608 60.9% 225,925 58.8% Age 65 Years or Over 4,705 17.0% 7,513 13.6% 17,892 14.2% 54,159 14.1% Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	· · · · ·								
Age 20 to 64 Years 16,916 61.1% 34,381 62.3% 76,608 60.9% 225,925 58.8% Age 65 Years or Over 4,705 17.0% 7,513 13.6% 17,892 14.2% 54,159 14.1% Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	·	•							
Age 65 Years or Over 4,705 17.0% 7,513 13.6% 17,892 14.2% 54,159 14.1% Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	3			•					
Female Median Age 37.1 33.1 35.0 35.1 Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	-					•			
Male Population 26,670 49.1% 54,247 49.6% 121,305 49.1% 376,850 49.5% Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	<u> </u>		17.0%		13.6%		14.2%	•	14.1%
Age 0 to 19 Years 6,369 23.9% 13,506 24.9% 32,485 26.8% 109,454 29.0% Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	Female Median Age	37.1		33.1		35.0		35.1	
Age 20 to 64 Years 17,024 63.8% 35,176 64.8% 75,377 62.1% 226,408 60.1% Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	-	26,670	49.1%			121,305	49.1%		
Age 65 Years or Over 3,277 12.3% 5,565 10.3% 13,442 11.1% 40,988 10.9%	Age 0 to 19 Years			13,506	24.9%	32,485	26.8%	109,454	29.0%
*	Age 20 to 64 Years	17,024	63.8%	35,176	64.8%	75,377	62.1%	226,408	60.1%
Male Median Age 33.5 30.7 32.7 33.0	Age 65 Years or Over	3,277	12.3%	5,565	10.3%	13,442	11.1%	40,988	10.9%
	Male Median Age	33.5		30.7		32.7		33.0	

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Laveon. 35.2550/-97.4051								RF5
University Town Center	3 mi radiu	ıe	5 mi radiu	ıe	10 mi radi	ue	20 mi radi	ile
Norman, OK 73069	3 IIII Iauli	19	3 IIII Iadil	15	10 IIII Iaui	us	20 IIII Iaui	us
Household Income Distribution (2016) HH Income \$200,000 or More HH Income \$150,000 to \$199,999 HH Income \$100,000 to \$149,999 HH Income \$75,000 to \$99,999 HH Income \$50,000 to \$74,999 HH Income \$35,000 to \$49,999 HH Income \$25,000 to \$34,999 HH Income \$15,000 to \$24,999 HH Income Under \$15,000	2,914 4,611 2,619 2,223 2,234	5.7% 6.9% 13.8% 12.4% 19.6% 11.1% 9.5% 9.5%	2,168 2,566 5,913 5,384 8,350 5,643 4,444 4,689 6,443	4.8% 5.6% 13.0% 11.8% 18.3% 12.4% 9.7% 10.3% 14.1%	4,908 5,618 15,133 13,854 19,456 12,685 9,347 8,525 10,215		10,084 11,457 33,916 36,060 56,907 43,068 34,470 32,189 40,178	3.4% 3.8% 11.4% 12.1% 19.1% 14.4% 11.6% 10.8%
HH Income \$35,000 or More HH Income \$75,000 or More	16,343		30,024 16,031		71,655 39,514	71.8%	191,491 91,516	64.2%
Housing (2016) Total Housing Units Housing Units Occupied Housing Units Owner-Occupied Housing Units, Renter-Occupied Housing Units, Vacant	24,309 23,523 13,864 9,659 786		47,116 45,601 24,312 21,289 1,516	96.8% 53.3% 46.7% 3.2%	103,059 99,741 64,726 35,015 3,317	64.9%	315,213 298,329 182,479 115,849 16,884	94.6% 61.2% 38.8% 5.4%
Marital Status (2016) Never Married Currently Married Separated Widowed Divorced	15,597 19,584 1,732 2,676 5,639		37,252 36,713 3,588 4,419 10,297	39.8% 3.9% 4.8%	65,022 96,494 7,446 9,746 23,120	47.8% 3.7% 4.8%	182,621 271,380 31,234 34,017 80,372	30.5% 45.3% 5.2% 5.7% 13.4%
Household Type (2016) Population Family Population Non-Family Population Group Quarters Family Households Non-Family Households Married Couple with Children Average Family Household Size	39,518 13,330 1,521 13,312 10,210 4,186 3.0	24.5% 2.8% 56.6%	72,478 30,212 6,776 24,471 21,129 7,635 3.0	27.6% 6.2% 53.7%	190,263 49,309 7,553 63,017 36,725 21,035 3.0	20.0% 3.1% 63.2% 36.8%	605,524 137,890 17,611 189,575 108,754 59,636 3.2	18.1% 2.3% 63.5% 36.5%
Household Size (2016) 1 Person Households 2 Person Households 3 Person Households 4 Person Households 5 Person Households 6 or More Person Households	8,102	33.8% 34.4% 14.4% 10.8% 4.2% 2.3%	15,078 15,772 6,903 5,055 1,852 941		27,897 35,318 16,117 12,725 5,123 2,562	35.4%	87,077 95,847 47,153 37,490 18,569 12,193	
Household Vehicles (2016) Households with 0 Vehicles Available Households with 1 Vehicles Available Households with 2 or More Vehicles Available Total Vehicles Available Average Vehicles Per Household	921 8,450 14,152 42,278 1.8		2,208 16,602 26,791 80,964 1.8		3,597 31,028 65,116 188,577 1.9		18,903 101,204 178,222 538,263 1.8	

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2356/-97.4831								RF5
University Town Center								
Norman, OK 73069	3 mi radio	IS	5 mi radiu	IS	10 mi radi	us	20 mi radi	us
Norman, OK 73009								
Labor Force (2016)								
Estimated Labor Population Age 16 Years or Over	44,716		91,382		199,394		590,904	
Estimated Civilian Employed	28,221	63.1%	56,736	62.1%	127,800	64.1%	361,249	61.1%
Estimated Civilian Unemployed	833	1.9%	1,788	2.0%	3,608	1.8%	13,349	2.3%
Estimated in Armed Forces	105	0.2%	295	0.3%	1,048	0.5%	4,188	0.7%
Estimated Not in Labor Force	15,556	34.8%	32,563	<i>35.6%</i>	66,937	33.6%	212,118	35.9%
Unemployment Rate	1.9%		2.0%		1.8%		2.3%	
Occupation (2010)								
Occupation: Population Age 16 Years or Over	25,334		50,093		111,572		320,970	
Management, Business, Financial Operations		14.1%		13.1%	15,156	13.6%	37,656	11.7%
Professional, Related		31.4%	14,929	29.8%	28,719		64,343	
Service		19.2%	9,507	19.0%	19,127		59,671	18.6%
Sales, Office		24.6%	13,367	26.7%	29,793		83,259	25.9%
Farming, Fishing, Forestry	11	-	32	0.1%	181	0.2%	1,199	0.4%
Construct, Extraction, Maintenance	1,328	5.2%	2,628	5.2%	9,288	8.3%	37,757	11.8%
Production, Transport Material Moving	1,392	5.5%	3,075	6.1%	9,308	8.3%	37,084	11.6%
White Collar Workers	17,740	70.0%	34,851	69.6%	73,668	66.0%	185,258	57.7%
Blue Collar Workers	7,594	30.0%	15,242	30.4%	37,904	34.0%	135,712	42.3%
Consumer Expenditure (2016)								
Total Household Expenditure	\$1.43 B		\$2.56 B		\$5.85 B		\$15.3 B	
Total Non-Retail Expenditure	\$779 M	54.3%	\$1.39 B	54.3%	\$3.18 B	54.4%	\$8.29 B	54.1%
Total Retail Expenditure	\$654 M	45.7%	\$1.17 B	45.7%	\$2.67 B	45.6%	\$7.02 B	45.9%
Apparel	\$50.1 M	3.5%	\$89.3 M	3.5%	\$204 M	3.5%	\$533 M	3.5%
Contributions	\$64.5 M	4.5%	\$112 M	4.4%	\$255 M	4.4%	\$637 M	4.2%
Education	\$54.7 M	3.8%	\$95.7 M	3.7%	\$217 M	3.7%	\$541 M	3.5%
Entertainment	\$80.4 M	5.6%	\$143 M	5.6%	\$328 M	5.6%	\$853 M	5.6%
Food and Beverages	\$209 M	14.6%	\$376 M	14.7%	\$856 M	14.6%	\$2.27 B	14.8%
Furnishings and Equipment	\$49.6 M	3.5%	\$87.6 M	3.4%	\$202 M	3.5%	\$518 M	3.4%
Gifts	\$36.4 M	2.5%	\$63.7 M	2.5%	\$146 M	2.5%	\$367 M	2.4%
Health Care	\$114 M	7.9%	\$205 M	8.0%	\$466 M	8.0%	\$1.25 B	8.1%
Household Operations	\$41.5 M	2.9%	\$72.6 M	2.8%	\$167 M	2.9%	\$424 M	2.8%
Miscellaneous Expenses	\$21.1 M	1.5%	\$37.9 M	1.5%	\$86.0 M	1.5%	\$228 M	1.5%
Personal Care	\$18.6 M	1.3%	\$33.2 M	1.3%	\$75.9 M	1.3%	\$199 M	1.3%
Personal Insurance	\$10.8 M	0.8%	\$19.0 M	0.7%	\$43.6 M	0.7%	\$110 M	0.7%
Reading	\$3.20 M	0.2%	\$5.70 M	0.2%	\$13.0 M	0.2%	\$33.8 M	0.2%
Shelter	\$296 M		\$527 M		\$1.20 B		\$3.15 B	
Tobacco	\$8.52 M	0.6%	\$15.7 M	0.6%	\$35.3 M	0.6%	\$98.2 M	0.6%
Transportation	\$269 M	18.8%	\$483 M	18.9%	\$1.11 B	19.0%	\$2.92 B	19.1%
Utilities	\$107 M	7.4%	\$193 M	7.6%	\$437 M	7.5%	\$1.17 B	7.7%
Educational Attainment (2016)			_					
Adult Population Age 25 Years or Over	35,778		64,957		156,274		486,353	1
Elementary (Grade Level 0 to 8)	672	1.9%	1,246	1.9%	3,390	2.2%	28,576	5.9%
Some High School (Grade Level 9 to 11)	1,493	4.2%	3,009	4.6%	8,416	5.4%	42,862	8.8%
High School Graduate		21.5%	13,583		39,754		142,473	
Some College		21.9%	15,125		39,433		123,020	
Associate Degree Only	2,471	6.9%	4,777	7.4%	12,774		35,126	7.2%
Bachelor Degree Only		23.8%	15,135		31,723		73,803	15.2%
Graduate Degree	7,121	19.9%	12,083	18.6%	20,784	13.3%	40,493	8.3%

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.2356/-97.4831



University Town Center 3 mi radius 5 mi radius 10 mi radius 20 mi radius Norman, OK 73069 Units In Structure (2010) 1 Detached Unit 15,318 72.4% 26,038 64.7% 64,234 73.3% 197,401 *73.1%* 2.6% 1 Attached Unit 776 3.7% 1,784 4.4% 2,743 3.1% 7,082 2 to 4 Units 1,237 5.8% 3,590 8.9% 5,297 6.0% 15,729 5.8% 1,202 5.7% 3,056 7.6% 4,546 5.2% 14,299 5.3% 5 to 9 Units 10 to 19 Units 872 4.1% 2,632 6.5% 4,322 4.9% 10,041 3.7% 20 to 49 Units 308 1.5% 685 1.7% 1,083 1.2% 3,951 1.5% 2.4% 614 2.9% 1,086 2.7% 1,862 2.1% 6,371 50 or More Units 842 1,343 3.3% 3,559 4.1% 15,112 5.6% Mobile Home or Trailer 4.0% Other Structure 27 0.1% 3 4 161 Homes Built By Year (2010) Homes Built 2005 or later 1,264 6.0% 3,468 8.6% 9,780 11.2% 21,338 7.9% Homes Built 2000 to 2004 20,769 7.7% 1,488 7.0% 3,202 8.0% 9,778 11.2% Homes Built 1990 to 1999 3,023 14.3% 5,289 13.2% 12,213 13.9% 27,306 10.1% Homes Built 1980 to 1989 3,606 17.0% 6,965 17.3% 16,130 18.4% 41,620 15.4% Homes Built 1970 to 1979 3,877 18.3% 8,384 20.8% 17,683 20.2% 48,875 18.1% Homes Built 1960 to 1969 15.2% 5,608 13.9% 10,353 11.8% 39,267 14.5% 3,226 Homes Built 1950 to 1959 10.9% 3,515 8.7% 5,623 6.4% 32,435 12.0% 2,312 Homes Built Before 1949 11.2% 3,786 9.4% 7.0% 38,540 14.3% 2,375 6,111 Home Values (2010) Home Values \$1,000,000 or More 67 0.5% 99 0.5% 207 0.4% 581 0.3% Home Values \$500,000 to \$999,999 345 2.8% 455 2.2% 865 1.5% 1,737 1.0% 303 2.4% 388 1.8% 887 1.6% 1,638 1.0% Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 802 6.4% 1,169 5.6% 2,746 4.9% 5,827 3.5% Home Values \$200,000 to \$299,999 2.416 19.4% 3.616 17.2% 8,684 15.4% 18,002 10.8% Home Values \$150,000 to \$199,999 2,587 20.7% 4,119 19.6% 11,185 19.8% 24,724 14.9% Home Values \$100,000 to \$149,999 3,067 24.6% 6,212 29.6% 17,506 31.1% 44,136 26.5% Home Values \$70,000 to \$99,999 1,649 13.2% 13.0% 8,955 15.9% 33,885 20.4% 2,737 15,647 9.4% Home Values \$50,000 to \$69,999 503 4.0% 1,018 4.8% 2,244 4.0% Home Values \$25,000 to \$49,999 372 1,559 12,472 7.5% 3.0% 607 2.9% 2.8% 7,709 Home Values Under \$25,000 361 2.9% 581 2.8% 1,525 2.7% 4.6% Owner-Occupied Median Home Value \$160,298 \$153,563 \$147,409 \$121,851 Renter-Occupied Median Rent \$587 \$593 \$609 \$542 Transportation To Work (2010) 20,704 82.8% 40,243 81.4% 91,878 83.1% 259,860 81.5% Drive to Work Alone Drive to Work in Carpool 2,056 8.2% 4,405 8.9% 10,297 9.3% 37,096 11.69 Travel to Work by Public Transportation 129 0.5% 452 0.9% 550 0.5% 2,533 0.8% 0.5% 0.3% Drive to Work on Motorcycle 70 0.3% 153 0.3% 517 1,037 2,266 2,753 2.5% 6,541 2.1% Walk or Bicycle to Work 1,056 4.2% 4.6% Other Means 145 0.6% 331 0.7% 734 0.7% 2,157 0.7% Work at Home 836 3.3% 1,589 3.2% 3,853 3.5% 9,732 3.1% Travel Time (2010) Travel to Work in 14 Minutes or Less 10.553 43.7% 20.427 42.7% 34.994 32.8% 93,973 30.4% Travel to Work in 15 to 29 Minutes 7,006 29.0% 15,416 32.2% 40.5% 133,900 43.3% 43,184 Travel to Work in 30 to 59 Minutes 6,072 25.1% 10,992 23.0% 25,721 24.1% 72,153 23.3% Travel to Work in 60 Minutes or More 530 2.2% 1,013 2,830 2.7% 9,196 3.0% 2.1% Average Minutes Travel to Work 16.5 16.6 19.0 19.6

